



# FURNITURE

## THE BEST OF ALL CHRISTMAS GIFTS

### A Furniture Gift for Every Member of the Family at the Stores Listed Below

Think how much lasting cheer and comfort you can obtain from Christmas will cost no more than the usual gifts for every member of the family. It will cost no more than the usual gifts of doubtful value and will give years of pleasure, satisfaction and home cheer.

FURNITURE answers every requirement of the Government for a sensible Christmas. The War Industries Board has ordered that only useful, educational or health-giving gifts may be made this year. Man-power must be conserved and industries formerly occupied in making the ordinary useless gifts have been converted into other channels, so that at last we are to have a sensible Christmas. Yours will be a sensible and patriotic Christmas if you give Furniture---

### Useful, Enduring, Beautiful

When the victorious brothers, sons and husbands return from Europe a cheerful home should be waiting for them. We must now look to taking care of the men who have so courageously fought our battles---a beautiful home should be theirs. Buy furniture for Christmas---Keep the Home Fires Burning.

### Spread the Cost of Xmas Over Several Months

One of the best reasons for buying furniture, aside from the patriotic demand, is the easy terms upon which furniture may be bought---extending the cost over a long period, making it convenient for those who have loaned their cash to the Government and donated it to the various war causes.

You can buy today---have your purchases stored for delivery at any time you wish, and pay for it on terms arranged for your convenience. This gives you every advantage that could be wished for and aids you to help the Government. It costs as much to bring our boys back as it required to send them over.

### Use Your Savings for W. S. S. and Other War Causes

We, the following Chattanooga Furniture Dealers, are co-operating with the Government to aid you to make this a patriotic and sensible Christmas:

CLEMONS BROS.  
212-214 West Eighth Street

CHAS. W. LOFTIN  
626 Market Street

CHATTANOOGA OUTFITTING CO.  
817 Chestnut Street

RHODES-MAHONEY FURN. CO.  
715 Market Street

STERCHI BROS. FURNITURE CO.  
703 Broad Street

JONES FURNITURE CO.  
506 Market Street

WALTON & CO.  
608 Market Street

COCHRAN FURNITURE CO.  
530 Market Street

HARVIN & GREEN  
255 East Main Street